**TV Adverting**

What’s being advertised? By who? How often? How?

This task can be done on your own or with others. Get a classmate, a friend, a parent or whānau to help you. Remember often two heads are better than one!

How cool is this… your task is to watch TV! **Observe** the advertising that is **screened** during 30 minutes of TV **viewing**. Use the **table** below to **analyse** and **record** what you are watching.

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| What is being advertised?  i.e. game, food, phone | Name of **product** | Who is the advertiser? | Who is the message for? | What **strategy** is used to get your attention? | Memorable **phrases** or **slogans** | **Visual effects** | **Sound** effects | **Comment** |
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**Enter** data into the maths page of our wiki.